



City of Hesperia

Pride Enhancement Program

2021 Program Guidelines

The City of Hesperia's Pride Enhancement Program (PEP) recognizes and rewards Hesperia residents for contributing to the aesthetic appeal of the community.

Do you have a neighbor who takes pride in the curb appeal of their home? Nominate them! Does everyone compliment your home's landscaping? Nominate yourself!

The winning nominee will receive one (1) \$500 gift card to Harbor Freight and one (1) \$500 gift card to Tractor Supply Co., for a total award value of \$1,000. The winner will also receive a Pride Enhancement Program lawn sign to display on their property and recognition on the City's website/social media outlets.

Features Considered During Selection:

- Manicured landscaping
- Drought-tolerant landscaping
- Rock-scaping
- Flowers, plants and trees
- Driveway resurfacing
- Window enhancement
- Exterior paint
- Overall curb appeal

Pride Enhancement Program Selection Process:

- ❖ To be considered for the program, a nomination form must be submitted via email to mpereyda@cityofhesperia.us or delivered to Hesperia City Hall.
- ❖ Nomination forms must be received by the 15th of the month prior to each Hesperia City Council Advisory Committee meeting, held in January, April, July and October. Meetings are subject to rescheduling and cancelation.
- ❖ Winners are selected by the Hesperia City Council Advisory Committee. The Committee will select a winner based on nomination form and before/after photos of the home. Nominee and applicant names will be redacted during the selection process.
- ❖ Before and after photos must be included with the nomination form to be considered. Nominations must include a **minimum of two (2) and no more than five (5) photos** (clear images and good angles are important). Incomplete applications may not be accepted.
- ❖ The winning nominee and individual who submitted the winning nomination will be notified and invited for recognition at a subsequent City Council Meeting. Winners must accept recognition at a City Council Meeting or recognition/award will be forfeited and awarded to the runner-up. **Note: Due to COVID-19, accommodations for alternate recognition will be made upon request by the winning nominee.**
- ❖ Nomination forms will be considered for 12 months before they are discarded. New nomination forms may be submitted after 12 months.

Additional Program Information:

- ❖ Self-nominations are allowed.
- ❖ Only Hesperia residents may be nominated. Nominee residency will be verified through water utility bill.
- ❖ Nominees may only be recognized as a Pride Enhancement Program winner once throughout the life of the program.
- ❖ City employees are not eligible for nomination. For this program, this shall include a home in which an employee resides and a home owned by a City employee in which they do not reside.
- ❖ Any person affiliated with or a representative of the City may not participate in this program.

Nominations must include a complete application AND before and after photos.

Nomination forms may be emailed to mpereyda@cityofhesperia.us or submitted to:

City of Hesperia
City Manager's Office
ATTN: Marissa Pereyda
9700 Seventh Avenue
Hesperia, CA 92345

Please direct any questions about the Pride Enhancement Program to Marissa Pereyda, Community Relations Specialist, at 760-947-1019.



City of Hesperia
Pride Enhancement Program
2021 Nomination Form

I hereby nominate:

Nominee's First Name:

Nominee's Last Name:

Address of Nominated Home:

Nominee's Phone Number:

Nominee's Email Address:

Nominee's Mailing Address (if different from nominated home address):

Reason for Nomination:

This nomination includes before and after photos - at least two (2) and no more than five (5) photos.

Nominated by:

First Name:

Last Name:

Mailing Address:

Phone Number:

Email:

Signature:

Date:

**NOMINATION FORMS MUST INCLUDE BEFORE AND AFTER PHOTOS.
NOMINATION FORMS SUBMITTED WITHOUT PHOTOS MAY NOT BE ACCEPTED.**

Office Use Only

Date Received: _____

Received By: _____